

THE GLEICHEN CALL

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GLEICHEN, ALBERTA, WEDNESDAY APRIL 3, 1935

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HOPPER CAMPAIGN NECESSARY AGAIN THIS YEAR

The farmers of Alberta are confronted with another grasshopper outbreak for the coming season. While the numbers will be greatly reduced from what they were in 1934, control measures are going to be necessary in several sections of the province.

Three species of grasshoppers are involved in this year's outbreak. The lesser migratory or stable grasshopper (*Melanoplus mexicanus*) is not as generally abundant as last season, but is present in all localities. The two striped grasshoppers (*M. Bivittatus*) which is much reduced in numbers, and is present in only a few districts. The roadside grasshopper (*Cannula pallidula*) is abundant in all the very severely infested areas, and shows some increase and spread over last season. This last species largely confines its egg-laying to roadsides, headlands and over grazed pastures.

The seriousness of the outbreak in any given place will depend largely on the weather during the spring. If the season should be dry and warm as in 1934, the grasshoppers will cause considerable trouble and crop loss. On the other hand, if there is a week of cold, wet weather soon after the young grasshoppers hatch the danger will undoubtedly be greatly lessened.

No farmer can afford to ignore the grasshoppers this coming season. Each farmer should be guided by the numbers of grasshoppers which were present on his own farm during July and August last year. Where the roadside grasshopper is abundant along roadsides, headland and over grazed pastures, particular care must be maintained to see that the eggs hoppers hatching from the egg-beds do not spread into nearby fields.

It is recommended that all land be cropped, except that summerfallow in 1934, be shallowly cultivated, as soon as possible, particularly that in the areas more severely infected. The object of this cultivation is to expose the eggs on the surface of the soil so that they will dry out instead of hatching. The eggs at present are buried within one and one-half inches of the surface, and if the cultivators or discs are set so as to work deeper than this, they are likely to keep the eggs covered and defeat the purpose of the cultivation. Wherever the mouldboard plough can be used, good control can be obtained by ploughing to a depth of more than four inches and then packing the soil. For this programme to be effective the furrow slits must be turned completely upside down, so that the eggs will be well buried under packed soil. Fields that were well summerfallowed in 1934 and the soil was not solid after July 1st are not likely to be infested with eggs, and need not be cultivated as a grasshopper control this spring.

Farmers are urged to watch for the first signs of grasshoppers hatching this spring. The newly hatched hoppers are less than one-quarter inch long and must not be confused with those harmless prairie forms which spend the winter partially grown and which may be quite active on warm days in the winter or early spring. These forms will be found to be over one-quarter inch long and many of them over one-half inch long.

The first hatching of the economic grasshoppers in 1933 was reported on May 25, while in 1934 eggs began to hatch on April 25. The time of hatching this spring will depend on the weather conditions, but with warm dry weather in April eggs may begin to hatch any time after April 20th.

As soon as hatching is underway poisoned bait should be secured from the local mixing station and applied as thinly as possible among the hoppers. A careful search through poison-dust boxes where grasshoppers are hatching may save considerable time and expense later. This is particularly true of the concentrated hatching grounds of the roadside grasshopper, where there are usually enough eggs laid in less than one acre to supply the grasshoppers that will later spread over several hundred acres.

TENNIS CLUB PLANS TO GET COURTS FIRST CLASS SHAPE

The meeting called for Friday evening last, for the purpose of organizing a tennis club for Gleichen, was only sparsely attended.

It was decided, however, to go on with the work on the courts as far as it is possible to do so, and a further meeting will be held next Saturday, April 13th, date to be announced later.

A sum of around \$60 will be required to run the club for the season. This includes a very nominal rent for the courts and equipment, the cost of re-surfacing the two courts, re-taping courts, and repairs to the fences.

If the club can get around 25 members it will be seen that the fees will be very small indeed.

URY FIND INDIAN CAME TO HIS DEATH ACCIDENTLY

An inquest was held by Coroner G. R. Farquharson into the death of Henri Courteille, who was killed in a runaway team last week, on the Jackpot Reserve, near the Indian Hospital. The jury which consisted of S. E. Dafoe, foreman, R. A. Brown, W. H. James, H. E. James, R. A. Wilson and Carl Johnson, brought in the following verdict: "We the jury, a fore that Henri Courteille came to his death on March 26th, at approximately 11:15 a.m., on the Blackfoot Reserve and that his death was caused by attempting to stop a runaway team of horses. We find that one is to blame for the death of Henri Courteille."

Several witnesses were called a among them being Dan Windsor, G. L. Gooderham, W. H. Busby and Charlie Smith, none of whom actually witnessed the accident happen. From the evidence of Dr. Windsor it is shown that she was about the first person to realize that there was something wrong. The Doctor's evidence is as follows: "Yesterday morning at about eleven o'clock, I was in the hospital and looking out of the window I saw two horses running away with the hayack, in the pasture across the road from the hospital, and as I did not see any boy with them I sent word to Busby to go out and see what was happening. In a few minutes he returned saying this boy had been hurt. I asked him what was the trouble. He said that the boy was lying in the pasture. He was laying on his back and looked as if he were dying. He had a cut on the back of his head, it was bleeding and we sent for a stretcher to take him to the hospital, put him to bed and gave him some stimulants. At that time he had no pulse and his breathing grew steadily worse. He died about twenty minutes from the time we brought him in. He had a cut on the back of the head, quite deep and a fracture on his left temple. There was also a bruise across his back, which looked as if he might have been run over by a wagon. In my opinion his death was caused by a fracture at the base of the skull with hemorrhage into the brain. He died without regaining consciousness."

W. H. Busby who found the injured man stated the team was gentle enough but had on two or three occasions ran away. C. Smith stated he knew the team had ran away other times. G. L. Gooderham had seen the team running away the day of the accident. He could find no light on the accident.

COMING EVENTS

April 5—Prairie Ramblers Orchestra at Meadowbrook hall.
April 9—Agricultural Assoc. awarding prizes for 1934 Field Crops Competition.
April 12—Social Credit meeting in the Community Hall at 8 p.m.
April 20—The W. A. St. Andrew's Church, tea and sale of home cooking in Dafoe's Coffee Shoppe. Saturday April 20th.
April 28—30th Annual Fire Brigade dinner.
April 30—R. Flory in the United Church.

May 6—Hockey Club dance in the Community Hall.

CONTRIBUTIONS TO CANCER FUND URGENTLY NEEDED

Friends of The Call are asked to give their generous support to the King George V Silver Jubilee Cancer Fund for Canada, now being conducted throughout the Dominion.

During 1933 there were 10,84 deaths from cancer. In 1935 there were 7,614 deaths showing how the death rate is rapidly increasing. Cancer today is the second leading cause of death being second only to heart disease.

It is essential that everyone in Canada should enter into the fight against this dread disease and therefore that every individual who should contribute.

The fund will be used for research as well as to help those already suffering from cancer. Readers are asked to send their contributions to Lady Bessborough, Ottawa, who will acknowledge it by means of a card bearing the photographs of Their Majesties, the King and Queen.

Envelopes, addressed to Lady Bessborough, and marked "Cancer Fund," will be carried in the mails free of stamp.

DASHES FROM CRAIGANTLER AND DISTRICT

Jim Ramage was a weekend visitor at the home of Mr. and Mrs. David McLean. The different opinions on politics were on review, likewise the latest doings in the district. Mr. McLean and his guest made a flying trip to Gleichen and visited a while with old cronies. Jim says this is his last visit until fall.

Mr. George Collins is progressing fast after her recent operation in the Holy Cross hospital, Calgary.

Some motorists going at a mile a minute struck a yearling bear cub. C. Nelson's and J. Grant's The cub's leg was broken.

A bridge party was held at the home of Mr. and Mrs. Gus Anderson, which was much enjoyed by all who attended. The guests were Mr. and Mrs. Petindahl, Mr. and Mrs. Milljack, Mr. and Mrs. Patching and Pearl; Mrs. Marcus; Mrs. Grant; Charlie Grant and Mr. Ramage. Prizes went to Mrs. Marcus and Miss Millback. Consolation to Mrs. Patching and Mr. Petindahl.

The Tombola and dance in the school was a great success. The proceeds will go to the children's fund. Much credit for the success goes to the teacher, Mr. MacDonald, who worked hard during the last two weeks in March. There were fifteen nice prizes altogether. Each school should carry a banner showing the name of the school as well as a Union Jack.

The meeting then adjourned until April 10th, at 8 p.m.

THE BOY SCOUT ASSOCIATION HAS REORGANIZED

A reorganization meeting of the Gleichen Boy Scouts Association was called by the local committee. The reports received were as follows: J. Black reported on the financing of the troop and the sources from which the finances came. H. Hunter outlined the general scout activities, the number enrolled, standing, advancement etc. John Boyd representing the cubs, spoke of their activities and progress. Mr. Black again spoke and this time outlined the responsibilities of parents toward the local committee organization. Rev. Mr. House at the request of Mr. Black, spoke in the capacity of Assistant District Commissioner. He carefully thoroughly and definitely outlined the organization and policy of the movement.

There were many reasons put forward why a really strong workable committee should be selected and formed. A motion was raised regarding the selection of dues which was carried by Mr. House.

One of the major steps taken was to make every father of a boy scout a member of the local committee. S. E. Lester was elected president and W. Halstead vice-president. W. Schmidt was put into position of secretary-treasurer. A committee of three was appointed to investigate the possibility of every scout to attend the large jamboree in Calgary at the time of the visit of Lord Baden-Powell, Chief Scout, on April 23rd.

A special ticket for teachers and students will also be offered at single fare and one quarter, good going April 12th to 23rd inclusive and returning from destination not later than April 30th. This ticket provides teachers and students an opportunity for an eighteen day holiday.

PLANS OF JUBILEE CELEBRATION GETTING IN SHAPE

A meeting was held in the town office regarding the Jubilee celebration to be held in Gleichen on May 6th in honor of the King and Queen. All country schools were anxious to know just what was to take place.

The Blackfoot Indians expect to call a special meeting of their chiefs on Friday and would then know what their plans would be. The Board of Trade will also enter into details of their participation on April 8th when their regular meeting will be held. An invitation was extended to the Blackfoot Municipality to participate as such. All citizens were asked to attend a meeting in the Gleichen Community Hall on April 10th, when arrangements will be made and the various reports will be received.

Col. A. G. B. Lewis outlined a plan of the proposed parade and ceremonial which was adopted by the meeting.

The plan is as follows:

Royal Canadian Mounted Police 22nd Field Battery.

Invited guests in cars.

Mayor and council, Town of Gleichen in cars.

Crowfoot School Boys Band.

Mounted Blackfoot Indians.

Reeves and councillors, municipal districts in cars.

Boy Scouts.

Cub Packs.

Rover Patrol.

Girl Guides.

Red Cross.

School children.

The parade will assemble at Gleichen motor camp at 1 o'clock p.m. sharp and will be ready to move at 1:30 p.m.

Ceremony at exhibition grounds will commence at 2 o'clock.

H. Hunter, local scoutmaster, advised that word was received by District Scoutmaster Rev. House that the entire scout organization of the Bow Valley District would be in Gleichen on May 6th and it was their intention to put on a jamboree.

Wm. McConnell was appointed grounds committee. The secretary was instructed to write to all the schools in the district inviting them to attend. Each school should carry a banner showing the name of the school as well as a Union Jack.

The meeting then adjourned until April 10th, at 8 p.m.

Attention Farmers & Dealers

Bell Gasoline and Tractor Fuels

MORE POWER - GREATER ECONOMY

BELL GASOLINE No. 1, 2 and 3 Grades

Tractor Fuels fully refined, sweet and clean. Products of

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Bell Tractor Kerosene Non Taxable

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Bell Tractor Gasoline Taxable

Enquire for prices, also Special Dealers contract

Bell Refining Company Ltd.

CALGARY, ALBERTA

FARMERS ATTENTION GRASSHOPPER CAMPAIGN

1935

Careful surveys during the Fall of 1934 indicated a slightly reduced infestation of grasshoppers in Southern Alberta for 1935. If average weather conditions obtain during the coming season it will be necessary to conduct another campaign.

MEETINGS OF FARMERS

Districts in the severally infested areas are being urged to arrange for meetings to discuss methods and measures of control.

Speakers can be supplied for a limited number of meetings.

For information and advice communicate with Department of Agriculture Fieldmen, or the Department of Agriculture, Edmonton.

ALBERTA DEPARTMENT OF AGRICULTURE

HON. F. S. GRISDALE, O. S. LONGMAN,
Minister Field Crops Commissioner.

Due to unfortunate circumstances, the hockey club winds up the season considerably in the "RED" and an endeavor will be made to balance the ledger in order to start with a clean sheet next fall. A dance will be held on May 6th, in the Gleichen Community Hall, for this purpose and since this is a public holiday, the King's 25 Year Jubilee it would be much appreciated if other organizations in the district would not sponsor anything on that day which might interfere with the success of this event.

W. SUTERMEISTER,
Sec.Treas., Gleichen Gunners.

in connection with the Boy Scout work in Gleichen.

Both the Scouts and Cub Scouts are to take part in the Jubilee celebration on May 6th and that they should be marching past.

The regular secretary was absent and H. B. Myers acted in that capacity for this meeting.

SOCIAL CREDIT WILL HOLD A BIG MEETING SOON

GLEICHEN COMMUNITY HALL

A big Social Credit meeting will be held in the Gleichen Community Hall on April 12th at 8 p.m. Mr. Willmett of Calgary will be the speaker. This meeting will be open to the public and all who would like to hear how social credit can be applied to Alberta should not fail to attend. Mr. Willmett is a very able speaker and will be glad to answer all questions relative to the subject under discussion at this meeting.

News!

Salada Tea

now has a blend
for every purse

Yellow Label

55c - 1 lb

BROWN LABEL • 65c 1 lb.
ORANGE PEKOE • 80c 1 lb.

All leaders in their class

Significant Trends

Whether they believe in them or not, and irrespective of the fact whether they are ardent supporters or sceptical critics, people are deeply interested in the outcome of the various experiments now being tried throughout the world in matters of government, economics and finance. Quite apart from the fact whether or not they are convinced that the old order has, as some contend, broken down beyond all hope of repair and is now definitely and forever passing away, or, on the contrary, still adhere to the view that while changes are taking place, mistakes corrected, abuses eliminated, and improvements made, the old order is essentially sound and will, with the right kind of government, last longer than ever before; people cannot be indifferent to present events and the times in which such events are bound to have upon their lives and the times in which they live.

But, as has been noted and commented on many times, we are a credulous people. Of the American people it was said that they thought prohibition, termed a noble experiment, would end liquor and the saloon, and later that they thought the repeal of prohibition would end the bootlegger. Now, under the N.R.A., the American states has embarked upon another experiment—the business of making rules for business. Rules have been laid down in nearly 500 codes governing 500 industries; and the problem now is how these rules are to be enforced. For it has to be recognized that there are many in every state who can be counted on to invent devices, as the bootleggers did, for circumventing the law.

As a matter of fact, a small army is now employed across the line in the task of ferreting out evasions and seeking to convict violators of the various N.R.A. codes and thus protect those who are honestly endeavoring to carry out the obligations imposed upon them and their businesses under the new laws. But, as the author of the article quoted above says, "It only makes the statement that it is quite safe to say that in the great majority of cases there is no enforcement because any attempt to enforce the rules would lead to abandonment of the code." For this reason there is a strong ground in Washington that the whole scheme of codes and rules be abandoned. In fact, the proposal is now seriously advanced that codes be applied only to those businesses which do an inter-state business and that they no longer be applied to the smaller concerns whose operations are most local and restricted to the State within which the business is located. This is a most important development. It indicates that practical recognition of business has its limitations.

Turning to the Canadian picture, it would appear that much the same thought is entertained by people on this side of the line. The recent voting throughout the three prairie provinces on the proposal to establish a compulsory egg and dairy pool is one example. This proposal was defeated in Manitoba by a three-to-one vote, and in neither Saskatchewan nor Alberta was the required two-thirds majority obtained, and in Saskatchewan less than one-half of those entitled to vote even took the trouble to return their ballots, thus indicating either opposition or indifference which amounted to a position in view of the two-thirds vote required.

Another example of the same thought is the proposal to drop the compulsory feature will be dropped from all other proposals for the inauguration of schemes under the National Products Marketing Act, and that while efforts will be continued to further develop the idea of co-operation in support of prices and marketing methods, the plan of marketing any of these schemes will be dropped unless it can be definitely demonstrated as a success. This, too, is significant as indicating that the Canadian people are not ready to accept either the theories or plans of Communism on the one hand or Fascism on the other hand but that they are still firm believers in the ideals and methods of a free democracy.

The author of the article quoted above, however, believes that the existing order and a belief that necessary reforms can be brought about to correct the evils and remove the abuses which have developed like barnacles upon it, there can be little doubt but that the minds of the Canadian people are fixed firmly on the idea that those very necessary reforms must be so thorough, so total, that the whole system of business ethics and methods will be brought to book, made to observe and live up to honest and fair-dealing methods or forced out of business altogether. There is going to be a New Deal, but it will be invoked and enforced by a free democracy.



Quaint Wedding Custom
When wishing happiness to the bride, many Russians and Greeks break eggs. This Quaint and strange custom like this are told in picture and story in our new booklet for children, "Salts All Over the World," a colorful, gripping story of many lands. You would like to read it, if so, send us a stamped, self-addressed envelope and a coupon now. The book is free.

Protect Your Children!
Gout is widely prevalent. Use WINDSOR SALT daily for cooking and table. Preventive medicine against rheumatism, gout and heart trouble.

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Without obligation, please send special Children's Booklet, "SALT All over the World."

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Address _____

Preparing To Visit London

Advance Bookings Of Cunard White Star Line Indicate Many Will Attend Silver Jubilee

Large numbers of Canadians are preparing to visit London for the King's Silver Jubilee celebrations, commemorating the reign which began on May 6, 1910, and reaches its 25th anniversary on May 6 of this year, the date to be known as Silver Jubilee Day, according to advance bookings for the first Cunard White Star sailings from Montreal. These are on April 26 when the Alumnia to Plymouth, Havre and London, and the Andania to Glasgow, Belfast and Liverpool, will open the St. Lawrence season for this line.

These two sailings are sure to be popular because of the fact that tourists and third class passengers in the former sailing will be able to take advantage of the special round-trip excursion rates of single fare and one-third which allow 15 days' stay in Europe. This rate is only good until April 30.

World's Fastest Camera

Photographs Flame Travelling At 24,000 Miles An Hour

One of the latest wonders of scientific research is a camera capable of photographing flame travelling at 24,000 miles an hour.

The fastest camera in the world, it has just been perfected in London at the Department of Chemical Technology at the Imperial College of Science by R. P. Fraser, an inventor, and his assistant, Dr. W. H. Wheeler. It is called the Fraser High Speed Camera No. 5. It costs about £1,000.

By the new knowledge it will give of the behavior of explosion flames the camera may be the means of saving hundreds of lives.

COULD NOT SEW A BUTTON ON

Her Hands Were Helpless with Rheumatism

At one time she thought she would lose the use of her right hand. But "a blessing"—in the form of Kruschen Salts—put her blessing again. "In fact I could not do my housework. I was so bad with rheumatism in my arms and hands. I could not sleep at night. I thought I would lose the use of my right hand. I could not hold any thing, nor could I sew a button on. My arm would go dead. I was ill all night—then to Kruschen's salts I went. After a few weeks I found such a change. I have kept on taking it, and now I sleep all night—then to Kruschen's salts I went."

Two of the ingredients of Kruschen Salts have the power of dissolving uric acid crystals which are responsible for rheumatism. Other ingredients of these salts are calcium carbonate to expel these dissolved crystals through the natural channel.

Presentation To Scientist

Model Of Buffalo Is Gift Of Winnipeg To Prof. Hussey

A miniature bronze buffalo, modeled after the pair inside the parliament buildings in Winnipeg, was presented to Julian Hussey, distinguished British scientist, at Toronto, as a gift from the people of Winnipeg in appreciation of his lecture tour through the Canadian west.

The presentation was made at the conclusion of Professor Hussey's address. Dr. H. J. Cody, president of the University of Toronto, in a brief complimentary speech, received the gift. In 1935, when a department of natural sciences was being formed at the Toronto University, an application for a professorship was received from Thomas Hussey, grandfather of the lecturer, and one of the greatest scientists of the 19th century.

The application was not accepted. But the reason for the rejection was not clear.

FROM GIRL TO WOMAN

Mrs. N. Vary of 47 Bloor Street, Toronto, Ont., said: "When I was a girl I suffered terrible pain periodically. I would have to lie down for several days. All this misery was removed when I was taking Dr. Pierce's Famous Prescription.

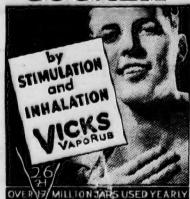
All physicians. New sizes 50 cts., liquid \$1.50; large size, \$1.75. Write Dr. Pierce, Buffalo, N. Y., for free medical advice.

"I suppose one dresses for dinner here?" the new guest asked the small town hotel keeper.

"Well, suit yourself, sir. But I might add that we charge extra for meals served in bed."

The wholesale business of the United States amounts to \$70,000,000 annually.

Helping millions to END COLDS SOONER



Over 1/2 MILLION BOXES USED YEARLY



China's Food Problems

Little Arable Land Not Now Being Cultivated

Although China's population has increased by 31 per cent during the last 60 years, despite famines, floods and civil wars, the area of land actually being farmed neither increased nor decreased during these six decades, according to findings given out by the national agriculture rectorate of Nanking.

The official report describes "too optimistic" the belief China's food shortages and over-population problems can be even partially solved by reclaiming land now not used, or by directing settlement to the open spaces of the great northwest. The survey confirms there is little arable land in China not now being cultivated, and classes the waste places of the northwest as largely unfit for farming.

Wards Of The Government

BILL Introduced In Ontario Legislature For Protection Of Quintuplets

With the aim of making the Dionne quintuplets "special wards of His Majesty the King," as represented by the minister of public welfare of Ontario, Hon. David A. Croll, minister of welfare and municipal affairs, introduced a bill in the Ontario legislature regarding the famous babies of Callander, Ont.

By the bill cabinet is empowered to appoint a board of guardians with authority over the finances, education and physical well-being of the children.

These "active guardians" will share authority with the father, Oliva Dionne, the "natural guardian," and Dr. Allan Roy Dafoe, whether or not the physician is appointed as a guardian, Mr. Croll said.

Moving Mountain Of Sand

Millions Of Tons Is Burying Forest In Australia

A moving mountain of sand at Cronulla, Australia, has buried a small forest as it slowly advances. Trees 30 to 40 feet high have disappeared beneath the millions of tons of sand. Meanwhile, the sea is eating into land on the ocean side of the "mountain" and every time there is a heavy storm part of a 250-acre government recreation area slips into the Pacific.

"So you're married! Did you have a honeymoon, Malinda?"

"Ah suppose ye might call it, mazam—Ephraim done helped me take the bus to Baku, Russia, for my honeymoon."

The new oil well at Baku, Russia, is flowing at the rate of nearly 2,000 barrels a day.

The age of a meteorite can be calculated from its helium and radium contents.

Canadian Aviation

Importance Of Canada As Link In World Air Highways

The importance of Canada as a main link in future world air highways was stressed by Gen. Greta Stirling, minister of national defence, at Montreal, in addressing the annual banquet which closed the two-day convention of the Canadian Flying Clubs' Association.

With the future of Canadian aviation in mind, the government looked to the C.F.C.A. to take a leading part. The minister regretted his inability to promise the association further assistance at the present time due to the state of national finances.

He trusted the opportunity would soon be forthcoming when he could feel justified in putting forward proposals to the cabinet that would enable the government, if they accepted his advice, to provide the assistance the association hoped for.

"A distinct relationship exists between the department of national defence and the Flying Clubs' Association," he said. "The one-time connected clubs have disbanded between the non-permanent flying forces and the flying clubs had never happened. It had been shown the clubs provided the very important task of training young men wishing to gain their commissions in the military aviation service.

Life Saving Medals

Officers Of Cunard White Star Line Receive Recognition

Herbert L. Satterlee, president of the Life Saving Benevolent Association of New York, pinned gold medals on Capt. J. G. P. Blisset, R.D., R.N.R., and Lieut. Pollett of the Cunard White Star liner Ascana, for the part they played in rescuing the captain and eight of the crew of the SS. Usworth in mid-Atlantic on Dec. 14. To the members of the boat crew which performed the rescue Mr. Satterlee presented \$100 to each in cash in addition to a bronze medal. The presentation was made on the deck of the Ascana.

The Best Newspaper

Walter Lippmann, newspaperman of New York city, suggests a News-Paper Code that might work: Get the news, state it correctly, and print it fearlessly. The best newspapermen are those who never cease to be reporters.

In a six-hour period, the tide brings in so much water in the Bay of Fundy as falls in the form of rain over the entire United States in a week.

Field Museum's Hall of the Races of Mankind contains 101 life-sized sculptures, portraying racial types from all parts of the world.

American cotton seed is to be planted, experimentally, on 160,000 acres in China.



Little Leaves What Now?

Choice, tender leaves, you've made the grade for Ogden's! You've passed the test for quality that every leaf must pass before it's considered good enough for Ogden's Fine Cut—the cigarette tobacco that rolls a cooler, sweeter, and more fragrant cigarette every time.

Ogden's Fine Cut and "Chancery" or "Vogue" Papers—there's the satisfying answer to the whole question of easier rolling and smoother smoking.

SAVE THE POKER HANDS
OGDEN'S FINE CUT
Your Pipe Knows Ogden's Cut Plug

Hardly Likely...
Johnny was reproved by his mother for wasting bread. "You should never throw away bread," she said, "you may eat it some day."

"Well," said Johnny, "would I have any better chance of getting it then if I were to eat it now?"

The caribou is the only far northern animal of this continent that regularly migrates, although wolves follow the caribou to some extent in winter.

DON'T RISK BAKING FAILURES . . .



says MISS MARGARET McPAREN, Dietitian of St. Michael's Hospital, Toronto.



Leading Canadian Kitchen Experts warn against trusting fine materials to doubtful baking powder. They use and recommend MAGIC Baking Powder for perfect cakes!

CONTAINS NO ALUM—This statement on every tin is your guarantee that Magic Baking Powder is free from alum or any harmful ingredient.

Made in Canada

THE UTMOST IN TRAVEL VALUE

Cosy public rooms and cabins . . . excellent food and plenty of it . . . good sun decks . . . happy days of sport and fun . . . fine, steady ships.

Ask about the Reduced Rates for Families for Groups of Six or More Traveling in Europe

\$44.50 RETURN FARE 3rd CLASS

CUNARD WHITE STAR
ANCHOR-DONALDSON

Apply to your local
CUNARD OFFICE
276 Main Street
WINNIPEG

Contract awarded to lowest bidder

When a corporation wishes to build a factory . . . When a town constructs new cement sidewalks . . . whenever large works are planned, the first step is almost invariably a request for bids on the work. This practice of competitive bidding has saved millions of dollars. It assures the town or corporation of getting the best value for every dollar spent.

The same system can be applied to your own buying. And you can save a proportionate amount of money. How? Simply by consulting the advertising pages of the paper!

When you find yourself in need of anything—don't rush out and buy the first one offered you. Exercise the power of selection that the advertisements give you. Read about them—what they are like and will do, who makes it and what it costs. Then, when you find the one that best suits your pocket book and needs, buy it! In this way you'll be spending your money wisely. You'll know what you're getting and how much it costs—before you buy it.

**Every advertisement is the bid of
some business firm for your trade; consider
them carefully before buying**

In this busy world of ours it is easy to forget to do the thoughtful things which make living so much richer, and to say the simple words of appreciation which may make

someone feel that his effort has not gone unnoticed. It is equally easy to get the notion that you are not appreciated. Generally, you'll find that somebody, perhaps the one you would

least expect, has noticed after all. Why not be a bit more mindful of the good the folk are doing and at the same time try to do good yourself without the expectation of reward or praise.

something you may be missing!

**ALBERTA
BOCK BEER**

An invigorating, energy-restoring
tasty tonic for Springtime

Draught or Bottled

SOLD BY THE CASE FROM OUR WAREHOUSES

At Good Hotels

**AGENTS FOR THE BREWING INDUSTRY OF ALBERTA
DISTRIBUTORS LIMITED**

PHONE 82 -

BASSANO

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Town & District

Mr. and Mrs. N. Riddell and family of the Arrowwood district have moved into town where they will reside permanently.

Mrs. Lynette Easome of Calgary spent the weekend in town visiting friends.

Mrs. W. Halstead was called to Nokomis, Sask. last week owing to the death of her father, Mr. Henry Mould. Mr. Mould had been invalid for over fifteen years.

Rev. J. R. Davies of Ogden spent a few hours in town Monday visiting old friends.

One of the largest mule deals in the history of Gleichen, was put through this week, when W. D. Trego sold to Montana interests a large bunch of his high class mules. They were a splendid lot and shows that Mr. Trego has made a success of raising this class of animal.

To accommodate Major Action it has been necessary to change the date of the entertainment in the Community hall. It will be held tomorrow night—Thursday—April 4 at 8 p.m. A pleasant and profitable time is assured.

Next Monday evening the Board of Trade will meet at 8 p.m. in the Club Room of the Community Hall. It is expected that Mr. Slipper, of the Canadian Western Natural Gas, Light, Heat and Power Company will address the meeting. If Mr. Slipper should be unable to be present another speaker will address the meeting.

Anyone having small jobs that would enable the Boy Scouts to earn a little money to go towards the procuring of their uniforms and equipment will be thankfully received by the scoutmaster. He will see that the needy boys receive the work Your co-operation will be appreciated.

A mass meeting of the Liberal Association for this constituency will be held in Strathmore on April 5th, at 2.30 p.m. to nominate a candidate for this riding. W. R. Howson, the Liberal leader will speak on the problems of Alberta at 8 p.m. All are invited to attend.

ADVISED TO GET SCOUT JAMBOREE TICKETS AT ONCE

On Monday April 22 the Scout and Guide Jamboree will be held in Calgary and the sale of the presents and the like will be welcomed. Following is an outline of the ticket sale. The tickets are being handled

by Mr. Black and Mr. MacCullum and anyone may purchase same and must be purchased before April 5th. A special train will run from Medicine Hat to Calgary and will pick up parents, supporters, Cubs Scouts, Brownies, Guides and anyone wishing to use the train. As far as is known this train will leave Gleichen about noon hour.

Tickets for Scouts, Guides, and a-

dults \$1.20 return; for Brownies and Cubs and all under 12 years 60c. arena tickets for parents and supporters 25c. These tickets will have to be secured before April 5th, after that date no tickets will be sold. It must be remembered that even people driving to Calgary must have arena tickets and must be bought here for they will not be on sale at the arena. Scouts Guides and their leaders will be fed free of charge and parents may get a hot meal with the scouts for 30c at the grandstand.

The special train will leave Calgary about 11.30 p.m.

NOTICE

IN THE MATTER OF THE BANKRUPTCY OF RAY LE ROY KOEFOED, OF THE DISTRICT OF GLEICHEN, IN THE PROVINCE OF ALBERTA, Farmer.

NOTICE is hereby given that Ray Le Roy Koefoed, of the District of Gleichen in the Province of Alberta, made an Assignment on the 27th day of March, A. D. 1935; and that the first Meeting of Creditors will be held on Thursday, the 13th day of April, A. D. 1935, at the hour of 2.30 o'clock in the afternoon, at the Land Titles Building in the City of Calgary, in the Province of Alberta.

To vote thereat proofs of claim and proxies must be filed with me prior thereto.

Those having claims against the Estate must file the same with me before distribution is made, otherwise the proceeds of the Estate will be distributed among the parties entitled thereto, without regard to such claims.

DATED at Calgary, Alberta, this 30 day of March, A. D. 1935.

D. L. SLOAN,

Official Receiver and Trustee.
Land Titles Building,
CALGARY, Alberta.

WIVES OF WOMEN

Whatever one may think of the present female habits of painting, penciling, dyeing and the like, it must be admitted that while the effects obtained may be to a degree deceptive, there is no attempt made to conceal the fact that artificial aids to beauty are employed.

Even the least sophisticated of men are aware that art is brought to the aid of nature with the utmost frankness. Whether the effects produced really lend charm to the modern woman is largely a matter of individual opinion.

In former times women who employed cunning devices to lure the male sex were sternly frowned upon.

A law of 1634 forbade the wearing of "any apparel, either golden, silver, or linnen, with any lace in, or silver, gold or silver thread." The English parliament in 1770 passed an act providing that any woman

DATES OF DANCES AT MEADOWBROOK HALL

April 5 dance Prairie Ramblers Orchestra.

April 22, Easter Monday dances.

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GLEICHEN and VULCAN

who shall entice into marriage any of His Majesty's subjects by means of perfume, false hair or false hips that are recommended as a seduction and the marriage shall be declared null and void."

Since those days customs have changed greatly, but human nature has not.

Many think they are highly moral when they are merely refraining through fear from things they are dying to do.

Order your

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